



## Centrestage Theatre Sponsorship – Become A Partner

35,000+ theatre goers applaud boisterously every year

70,000+ volunteer hours are clocked up annually. Washing windows, ushering, cleaning, building, serving, box office, ironing, sewing buttons, dragging sets into place...

10,000+ hot drinks are sipped in the theatre foyer every year. (We haven't counted the cold beverages!)

**Affordable ticket prices.**

**A place where people fly. Literally!** Children to elderly drama classes, brass bands to rock musicals, local school productions to professional arts companies, one-person shows – it all happens here.



## Centrestage Theatre - your vibrant community theatre and a registered charity.

Thank you for raising your hand and letting us know you are keen to become involved in making Centrestage Theatre, the most vibrant theatre north of the bridge.

And what a time to become involved! With an explosive population growth, increased theatre hiring, the biggest drama classes we have ever experienced, sell-out shows and a new rehearsal space in action ... we are excited by the prospect of turning more and more people onto the thrill and sheer joy of the theatre; either on the stage or as a theatregoer.

We're committed to keeping our ticket prices affordable and our performances extraordinary which means we need to support our box office income through ownership and individual giving. A ticket only goes so far.

Which is why we need your help.

## Centrestage Heroes - your chance to step into the Spotlight.

Our **Heroes** are passionate organisations or individuals who believe in our work and feel strongly about encouraging the creative, performing arts culture housed in our amazing theatre on the Hibiscus Coast.

They are our extended family. They attend, contribute, congratulate, share our mission and cheer us on.

Where would we be without them?

LEVEL	SIGNAGE	YOUR LOGO HERE!	ANNOUNCEMENTS	'IN GOOD COMPANY'	ADVERTISEMENTS	TICKETS	OTHER
<p><b>Hero Sponsor</b></p> <p><b>\$40,000 + p/a</b></p> <p>Annual naming rights to the full season of Centrestage Theatre performances including:</p> <ul style="list-style-type: none"> <li>• Centrestage Theatre</li> <li>• Centrestage Youth Theatre performances</li> </ul>	<p>Signage/logo in Foyer</p> <p>Stand-alone signage for the duration of the year for all performances including CT and CYT</p> <p>Logo on display board in theatre foyer as 'Hero Sponsor'</p>	<p>Centrestage Theatre Website, Your website, Social channels and Facebook</p> <p>Performance collateral including: flyers, newsletters, articles, programmes</p> <p>Radio spots pre-performances</p> <p>All PR material</p> <p>Billboards</p> <p>Logo displayed in Auditorium Wardrobe, rehearsal space and drama classes.</p>	<p>Hero announcement prior to all CT performances over the calendar year</p>	<p>Programme acknowledgement in all programmes</p>	<p>1 x full page/colour advertisement in all Centrestage Theatre programmes</p>	<p>A night at the Theatre - is all yours!</p> <p>Up to 210 seats for friends, family, colleagues and customers</p> <p>OR</p> <p>x10 complimentary tickets/programmes to all performances.</p>	<p>Invitation to end of year 'Theatre Hero's Party'</p>

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<p><b>Directors Circle</b></p> <p><b>\$20,000 p/a</b></p> <p>Annual naming rights to either:</p> <ul style="list-style-type: none"> <li>• Box Office,</li> <li>• Foyer,</li> <li>• Theatre Auditorium</li> <li>• Wardrobe</li> </ul> <p>Or Centrestage Youth Theatre</p>	<p>Signage/logo for sponsored area</p> <p>e.g 'ABC Company' Box Office 2024</p>	<p>Centrestage Theatre Website, Your website, Social channels and Facebook</p> <p>Theatre collateral including newsletters, articles, programmes</p> <p>Logo on display board in theatre foyer</p>	<p>Pre-show announcements prior to each performance over the calendar year</p>	<p>Programme acknowledgement in all programmes</p>	<p>¼ page colour advertisement in all programmes</p>	<p>x6 complimentary tickets/programmes for each performance over the annual season</p>	<p>Invitation to end of year 'Theatre Hero's Party'</p>
<p><b>Playwrights Circle</b></p> <p><b>\$5,000</b></p> <p>Naming rights to your choice of production.</p>	<p>Signage/logo for full performance duration.</p>	<p>Centrestage Theatre Website, Your website, Social channels and Facebook</p> <p>Performance collateral including flyers, newsletters,</p>	<p>Pre-show announcements prior to each performance</p>	<p>Programme acknowledgement in every programme.</p>	<p>1/2-page advertisement in production programme</p>	<p>x4 complimentary tickets/programmes for your chosen production</p>	<p>Invitation to end of year 'Theatre Hero's Party'</p>

<p>"... brought to you by ABC Company."</p> <p>Applicable to Centrestage Theatre or Centrestage Youth Theatre</p>		<p>articles, programmes</p> <p>Logo displayed in sponsored area</p>					
<p><b>Actors Circle</b></p> <p><b>\$1000.00</b></p> <p>Sponsorship within a performance for either: Lights! Costumes! Makeup!</p> <p>Available for Centrestage Theatre or Centrestage Youth Theatre.</p>		<p>Logo on display board in theatre foyer</p> <p>Logo inclusion on: Centrestage Website, Facebook</p> <p>Performance collateral including flyers, newsletters</p>	<p>Pre-show announcements prior to each performance</p>	<p>Programme acknowledgement in every programme.</p>	<p>¼ page colour advertisement in programme</p>	<p>x4 complimentary tickets/programmes to your chosen performance</p>	<p>Invitation to end of year 'Theatre Hero's Party'</p>
<p><b>Stage Crew</b></p> <p><b>\$250.00 - \$500.00</b></p>		<p>Centrestage Website, Facebook</p>		<p>Programme acknowledgement in every programme.</p>		<p>x2 complimentary tickets/programmes to two chosen performances over the year</p>	<p>Invitation to end of year 'Theatre</p>

Donation to the theatre		Theatre collateral including flyers, newsletters					Hero's Party'
Best friend \$50.00		Centrestage Website, Facebook		Programme acknowledgement in every programme.			

## Centrestage Theatre Heroes Enjoy Special Benefits Including:

- Invitation to our specially hosted hero's events held throughout the year
- Invitation to our Theatre Heroes Party at the end of the year
- Access to performances of your choice via our Box Office booking services

## We are in Good Hands!

Having been at Centrestage Theatre since 2015 our Theatre Managers are the custodians of our vision.



**Stephanie  
McKellar**



**Ross McKellar**

Stephanie and Ross have over 65 years combined experience in the professional world of Dramatic Arts. They met while training at drama school and were married soon afterwards. They have a proven track record producing top quality theatre-in-education, directorships of the Auckland Youth Theatre & Drama School, The Other Company and Fantail Farm Productions; roles as directors and actors in most of New Zealand's professional theatre companies, 15 years as heads of acting and spoken voice on NZ's music theatre degree course at NASDA in Christchurch, in addition to multiple appearances on NZ film and television. They both come from community theatre backgrounds and strongly believe in the positive effects a vibrant, supportive performing arts hub has on local communities, fostering creative opportunities for local talent and strengthening community connection and identity.



## The Backstory

Centrestage Theatre Company ('CTC') started out as United Players (Orewa) in 1959. It is a not-for-profit community theatre company, registered charity, and community-centered organisation with some 300 members.

CTC produces five to seven shows a year and provides a wide range of opportunities for members of the public to become engaged in creative and collaborative activities with others in the community. Centrestage Theatre itself was completed in 1990 and extended in 2015 with new rehearsal and workshop spaces and is the only fully configured and purpose-built performing arts facility between Takapuna and Whangarei.

CTC is an independent organisation and is situated at Centreway Road in Orewa on land leased from the Council.

The Theatre's 215 seat auditorium is fully equipped with a large stage, fly tower, orchestra pit, lighting box and raked seating.

The theatre building is the responsibility of the Orewa Theatre Trust which is responsible for the care of the physical building and holds the license to the onsite theatre bar. As a piece of the greater Auckland performing arts community, Centrestage is an important community hub in our rapidly expanding part Auckland, with many families new to the area enjoying what the Hibiscus Coast and Centrestage Theatre has to offer.

Throughout the year, we seat more than 35,000 theatre goers, clock up over 70,000 volunteer hours, pour over 10,000 cups of tea and present a myriad of performing arts events including: children's drama classes, musicals, brass bands, daytime concerts, craft festivals, local school productions, showcasing visiting professional arts companies - all in the true spirit of a vibrant community theatre.